



# Gwangju Institute of Science and Technology

## Official Press Release (<https://www.gist.ac.kr/>)

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### [GIST Science and Culture Week] 2019 GIST CEO FORUM (4th)

- GIST (President Kiseon Kim) Business Incubator (Director Byung-gwan Cho) will host the 4th 2019 GIST CEO FORUM event at Oryong Hall on November 5, 2019, to mark GIST Science and Culture Week.
  - The CEO FORUM, which marks its fourth anniversary this year under the theme of "Start-up city, Gwangju! Embrace artificial intelligence," is a meaningful event where people can meet with local entrepreneurs, CEOs, students and researchers, and related organizations.
- GIST Start-up Night, as a preliminary event for the CEO FORUM, was held at Oryong Hall on November 4, 2019, and hosted various events such as GIST start-up support, education programs, and DJ performances along with representatives who started their own businesses.
- CEO Eui-joong Kim of IDF Co., Ltd., will hold a mini-lecture at the CEO Forum on November 5 under the theme of "Artificial intelligence: Latest status and issues at home and abroad" with participation from NAVER Director Sang-hwan Yang, Korean Association of Artificial Intelligence Chairman Byung-hoon Lee. A discussion will be held under the theme of '10 years after artificial intelligence, how to deal with it while preparing to start a business,' which will be attended by panelists such as Blue Point Partners and Jung-bong Han, a GIST investment auditor. Afterwards, Jun-hyeong Lee's "Artificial Intelligence Magic Performance" concert will be held.

- In addition, an entrepreneurship achievement exhibition will be held on November 5, 2019, in the lobby of Oryong Hall at GIST. 14 companies including EsoSlab, JEKA, Inno Global, and 8 teams participating in GSS programs will showcase various products such as hydrogen cars, NEXO test rides, VR experiences, and LiDAR technology, which the public can experience.
- For the second half of the event, 10 companies, including GIST's founding program 'IPP Program,' 'CCC Program,' 'T2M Program,' and the Start-up Package Support Program will be have a simulated crowdfunding competition.
  - Among the 10 companies participating in the mock crowdfunding competition, 2 million won in prize money will be awarded to the company that attracts the highest amount of investment funds from the audience and evaluation team.
- GIST Business Incubator Director Byung-gwan Cho said, "The CEO FORUM is expected to serve as a venue for CEOs who are leading the local economy to spread an entrepreneurial atmosphere while creating a boom in local start-ups. GIST will intensively foster artificial intelligence start-ups in the era of the 4th Industrial Revolution and strive to find successful models to invigorate local the economy and attract talented people."

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