

Rubric: Spring 2022 LEC Essay Contest

CONTENT

1 2 3 4 5 6 7

- thesis/overall main idea is **not / minimally / sufficiently / strongly** supported
- ideas are **superficially / sufficiently / well** developed
- ideas are **commonplace / somewhat insightful / insightful and impactful**
- details are **dry / somewhat interesting / interesting / very interesting**
- details are **engaging** using: **imagery / anecdotes / explanations and examples / outside source information**
- essay is **dry / somewhat interesting / interesting / very interesting**
- title of essay is **not included / included / informative**
- outside source information is **plagiarized / paraphrased or properly quoted**

ORGANIZATION

1 2 3 4 5

- main ideas are **often / sometimes/ rarely** difficult to see
- introduction **ineffectively/ somewhat effectively / effectively** introduces the topic of the essay
- conclusion **ineffectively / somewhat effectively / effectively** reminds readers of the main idea of the essay
- controlling/main ideas are **not / sometimes/ usually / always** clear for each paragraph
- narratives and arguments are **not / sometimes/ usually / always** presented in a logical way
- in-text citation is **NA / not included / ineffectively / effectively** show when author borrows ideas from outside sources
 - X information that should be cited did not include in-text citation
 - X format of in-text citation was confusing or unconventional
- reference list citation is **(not included) / confusing / not difficult to understand / clear and well organized**
 - X only footnotes, no separate reference list
 - X unconventional order of citation information
 - X missing citation information
 - X Korean information is not translated

GRAMMAR, WORD CHOICE, SENTENCE STRUCTURE

1 2 3

- language use and word choice **often / sometimes / rarely** distract and/or confuse readers
- limited/ varied** vocabulary
- limited / varied** sentence structure
- the following problems with word choice, grammar, and sentence structure potentially distract/confuse readers
 - verb tense**
 - word forms** (For example, using analyze instead of analysis.)
 - plural vs. singular**
 - punctuation**
 - uncommon expressions/phrases**

TOTAL _____ / 15