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Aalto University
Summer School

Entrepreneurial Path

2-13 August 2021

Entrepreneurial Path

Entrepreneurial Path is a summer course where participants from around the world come together to explore their entrepreneurial self. During two weeks, students will learn relevant mindsets, concepts and tools for any entrepreneurial endeavour they decide to take.

The focus areas of the course include:

- Understanding yourself and the people you work with.
- Learning the methods and tools for creating a sustainable, scalable and viable business model.
- Using storytelling and pitching to make you stand out.
- Using systemic thinking to find your place in the business eco-system.



Application period

1 Feb - 30 June 2021

summer.aalto.fi



On Entrepreneurial Path, students explore entrepreneurial mindsets and learn to create viable business models.

Welcome to Entrepreneurial Path!

Entrepreneurship has never been as important as it is now, during the time of complete unpredictability that we are currently living in.

There is no more sense trying to forecast the future after we witnessed Taleb's Black Swan happening in February 2020 - the corona pandemic. The economy is shaken; we all are changing our routines and rhythms of life, ways of working, studying, consumption... It is the perfect time to become an entrepreneur because instead of forecasting the future, entrepreneurs build it.

Entrepreneurial mindset means taking ownership of your work and being innovative at the face of new challenges. It is characterized by the ability and willingness to continuously search for opportunities to create social and economic value, and the courage to take actions to pursue these opportunities even under uncertainty.

To our summer course, we welcome all students who are brave enough to build the future instead of sitting and waiting for someone else to build it for us. Students, who want to unlock their full potential to be change-makers in their own communities or on a global scale. During the course, we will focus on training your proactivity, creativity, resilience and courage to try, fail and try again.

We hope to meet all of you in the summer!

Lidia Borisova and Simo Lahdenne,
Entrepreneurial Path teachers
Aalto Ventures Program

Basic information



Application period
1 February - 30 June 2021
summer.aalto.fi

Course	Entrepreneurial Path
Credits	6 ECTS
Format	Online
Teaching period	2-13 August 2021
Duration	2-week intensive and individual pre- and post-work
Application period	1 February – 30 June 2021
Eligibility	Completed bachelor's degree
Course fees	1400€ (incl. VAT 24%)
Website	Entrepreneurial Path



**An interactive online course brings
new ideas, insights and international
experiences to your home.**

Learning outcomes



Identify sustainable and scalable business opportunities



Pitch business ideas and ventures



Practice resilience in a safe environment e.g. coping with challenges, learning how to fail & pivot



Develop remote team working skills and practise using tools for team working and communication



Be able to map an eco-system and see the sweet spot for your business in it



Develop self-awareness and self-management skills, including wellbeing



Explore thinking out of the box and being creative and innovative



Think critically and through ethical and sustainable lenses

Study practicalities



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The study experience at Entrepreneurial Path includes six steps:

- 1. Exploring an entrepreneurial mindset**
- 2. Team formation** – you will find out who can support you in your entrepreneurial path.
- 3. Get to know your potential users** – who are the users, what are their problems?
- 4. Iterative solution ideation process**– explore the solution field.
- 5. Creating the eco-system map** – where do you plan to operate? What is the context, and where will your place in the eco-system be?
- 6. Self-reflection** and understanding the new version of you – packed with an entrepreneurial mindset and entrepreneurial tool kit.

Course workload

Pre-work, 19–30 July

- 54h Starting up course
- 7h Individual studying

Online sessions, 2–13 August

- 30h Daily lectures & workshops
- 17h Team study time
- 26h Individual studying

Post-work, by 29 August

- 26h Post-course reflection

Total: 160h (6 ECTS)

The course is graded as pass / fail.

Social Program

Getting to know fellow students and business professionals from around the world is one of the best things about summer school experiences. That is why our students get to enjoy extracurricular program and networking opportunities also on online courses. See some examples of the online activities below!



Welcome evening

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Get to know the other course participants! After the virtual get-together at the start of the course, you will feel comfortable exchanging ideas in a supportive environment during lectures.



Virtual dinner party

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Try a traditional Finnish recipe or share your favourite dish with others. The virtual dinner party offers an opportunity to learn more about other students and their cultures.



Podcast club: discuss Finland and work culture

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Listen to Aalto University Summer School's podcasts about Finland and our work culture. Then join the discussion to share experiences!

Application instructions



Find a course on summer.aalto.fi



Fill in your application online



**Confirm your participation after
being accepted**

